

# IGNITE *Her* Society™



Personal Growth & Goal  
Achievement Platform for Women





**Do you want lasting change so you  
can achieve your desired results?**

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**We are IGNITE Her Society and  
results are our specialty.**



The IGNITE Her Society is a unique personal growth & goal achievement platform with its own mobile app so we can help women DAILY, Weekly and monthly with amazing trainings, mindset coaching and community.

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In IGNITE Her Society we believe our results are directly tied to our mindset. But we don't believe mindset means positive thinking. Mindset is not inspiration. Mindset is not motivation.

You must CREATE the right mindset for the right results -- by going to the mental gym daily. We believe mindset is attitude in action...every day. Not something we work on every so often.

Mindset in motion creates momentum to manifest anything.

We are on a mission to help women wake up from the fog of shoulds and live a life by design filled with purpose and prosperity.

We are ready for YOU to join the Society to wake up from the fog and live the life that you WANT.

Wherever you currently are, we want you to know, becoming a member of IGNITE Her Society will be one of the best decisions you can make. The possibilities are limitless when you increase your awareness and take care of your mind daily.

Your future self will thank you.



*Julie Ciardi*  
Founder of IGNITE Her Society



Questions? Email us at [support@julieciardi.com](mailto:support@julieciardi.com)

# MEET JULIE



*Julie Ciardi*  
Founder of

The Mindset Method School

I am a Bostonian transplant in New York (yes, that can be fun!), but more importantly I am on a mission. A BIG mission. And it includes YOU.

More on where YOU come in in a moment. I spent 20 years in the Fortune 500 corporate world as a marketing Vice President. When I turned 40, making half a million, beautiful home, amazing family, I felt that something was missing.

I felt GUILTY for even thinking I wanted more. But what I wanted more of, was PURPOSE.

I followed that desire, left corporate and started my own coaching company. My mission? To help women design their lives on PURPOSE and not on SHOULD.

I now serve clients and train coaches on a method to do just that. Life by design.

Here is where I need YOU. We need more torchbearers in this world! Women who have woken up from the fog of shoulds to live a life the truly WANT filled with purpose, passion & prosperity who then pass this awareness down to future generations. I am on a mission to help thousands of women take this mission forward.

Are you up for the challenge?

xO, *Julie*

Ready to Join Us? [Click Here.](#)

# WHAT IS DIFFERENT ABOUT IGNITE HER SOCIETY?

The foundation of what we teach in the Society is that a new mindset means a new attitude. And that this attitude must be practiced daily in action.

Why?

Because the secret is in  
who you are **BEING**

Most goal coaching is about creating a plan and then having accountability and checkpoints to ensure the plan is met. But no real change is created and without a coach or community, you reset back. We teach you how to permanently "evolve" to be the person who has the goal already achieved.

You will be taught a method to **BECOME** the person who has the results you want. When you then apply this method with daily action, you will achieve incredible results. Results that last.



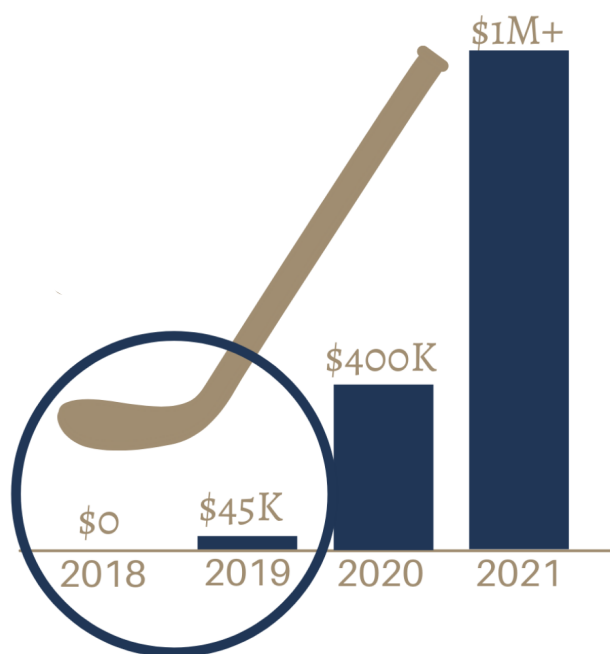
After leaving her 20 year corporate career, Julie became a certified life & business coach. She studied with some of the best in the industry. As she worked with 100s of clients, she noticed a trend. Her clients would KNOW what to do, but weren't actually DOING what was required to get results. What was going on?

Julie decided to look at her own journey to achieve incredible goals and found the missing piece that she knew needed to be incorporated in her work coaching clients.

Julie decided to teach her clients the secret to her own success.

"Learning this method is what catapulted my business results."

Julie Ciardi



2018-2019 were tough years working to grow her coaching business to the level of her corporate career. In 2019 she heard the words that would change the trajectory of her business, "we can't outperform our identity." The missing piece in the mindset coaching was working on the identity, or the being, of the client.

In 2019, Julie started to BE a 6 figure CEO, well before the results were in. And that is what catapulted her business in 2020.

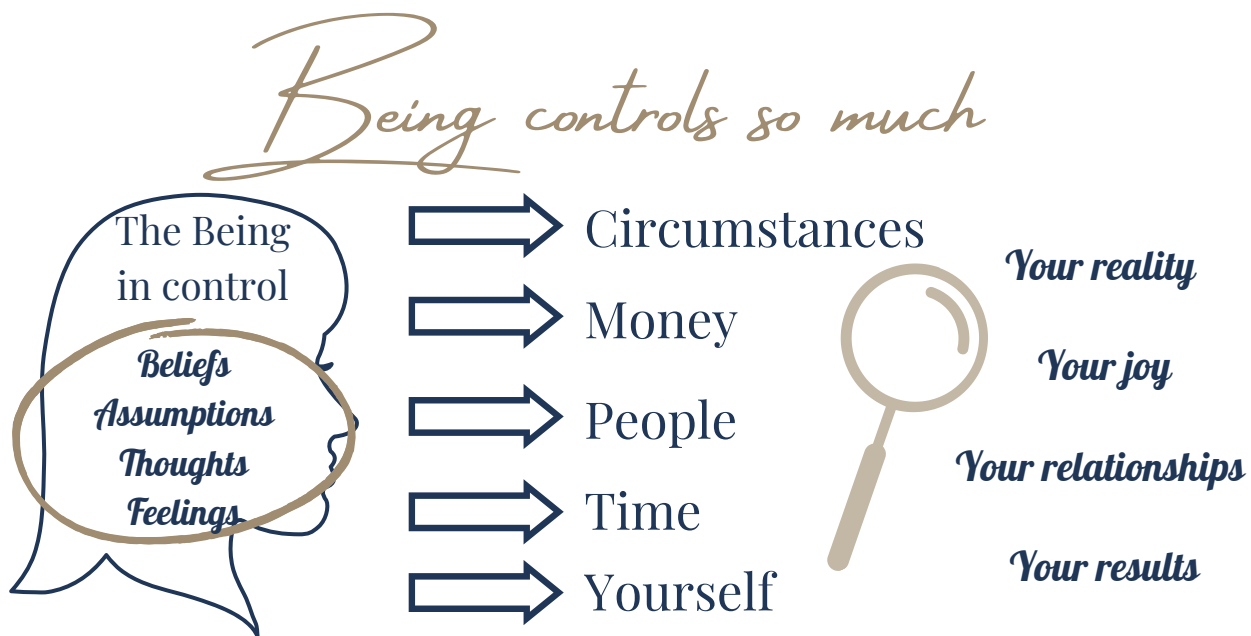
**Ready to Join Us? [Click Here.](#)**

There is something so important to understand when trying to accomplish a goal.

It doesn't matter what the goal is - fitness, weight loss, marketing, business, finances, relationships, network marketing, life, career, etc. - no matter how well you do what you're supposed to, only some people will get results.

Why? Because we are human beings not human doings. The "being" doing the "doing" matters MORE than the doing itself.

In IGNITE Her Society, we teach you how to target the most important aspect of real, lasting results.....**THE BEING.**



All goals require GROWTH. Growth in the person themselves. Imagine having the tools to help you with the true growth required to then get the results you have always wanted?

# HOW WE ARE BEING IS OFTEN REFERRED TO AS OUR PARADIGM...

A paradigm is that collection of beliefs, thoughts, assumptions and stories that we think so habitually that we actually think them to be facts.

The paradigm, our programming, is what is in control. So we need to build a new paradigm, a new way of being to achieve our goals.

However, it is really important to become aware of what habitual thoughts, stories, assumptions and beliefs you have thought true all these decades.

That is why we use what we call.....

## The Paradigm Power Tool!

The best tool we have found and use in our Society is the Enneagram. If you are not familiar with the Enneagram, it is sort of like a personality test, but we use it to see what our past habitual thinking and programming has been.

We slay the old paradigm with this incredible tool and then we build into the new paradigm leveraging it as well. It is INCREDIBLE. It has changed so much for our clients.

When you join the IGNITE Her Society, **you will have the opportunity to upgrade to get typed by an Enneagram specialist.** You will be able to test drive this powerful mindset tool yourself. We also have twice monthly Enneagram education!



source: The Enneagram Institute

Questions? Email us at [support@julieciardi.com](mailto:support@julieciardi.com)



# IGNITE

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## Getting Started in The Society!

We know starting something new and exciting can feel overwhelming! That's why when you join us in The IGNITE Her Society, we point you towards our Getting Started Guide and our step by step instructions on how to cut out overwhelm and make the most of your first few weeks in the Society!

The purpose of the IGNITE Her Society is to provide training, coaching, inspiration, and community to help you create amazing results in your life. Those results could be in a relationship, in business, money, career, health, fitness.....or even in figuring out your purpose.

To do this we want you to start with our foundational training program called, BEcoming Her is the Secret. This is a 9 lesson program with worksheets and resources that teach you the foundational blueprint to achieving any goal, to create any result.

We have a recommended approach to completing this program so you really start to see results & change in your life.

This foundational program is then supplemented so that you begin to LIVE the teachings in your daily life and see the amazing results come to fruition.

## The IGNITE Framework to Design Your Life

Monday  
Mindset  
Message

The Daily  
Message to  
reframe  
day

Weekly  
Coaching to  
progress

Courses to  
go deeper  
on topic

Books to  
supplement

Community  
to inspire

BEcoming Her is the Secret - foundational program

Read to Join Us? [Click Here.](#)

# IGNITE

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## Our Foundational Program: BEcoming Her is the Secret

Our signature, foundational program is comprised of 9 lessons. Each lesson is under 1 hour and has worksheets to go along with it. When you join us in the Society, you will receive a study guide for these lessons.

BEcoming  
Her  
is the Secret

Trust the process. This is not a race to finish or complete these lessons. It is much better to take your time, understand the lesson and do the worksheets.

The Monday Mindset Message, the weekly live coaching on Thursdays, books, and courses all COMPLIMENT what you will learn in the foundational 9 lessons.

You will be in a whole new level of awareness of what can be accomplished, of what is possible, when you learn and implement what we are teaching in this program.

# 9

Steps to

BEcome

Her

jc  
JULIE CIARDI

- #1 The Game Plan - *create the vision*
- #2 The NOW Goal - *the first big goal*
- #3 The Genie - *the secret formula*
- #4 The To Be List - *BE Her now*
- #5 The To Do List - *doing things in a certain way*
- #6 Calendar Integrity - *you MUST do the things*
- #7 Doing it Anyway - *manage your feelings*
- #8 Money Maker - *bankroll your dream*
- #9 Relationship Expansion - *the ripple effect*

# The IGNITE Framework to Design Your Life

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reframe  
day

Weekly  
Coaching to  
progress

Courses to  
go deeper  
on topic

Books to  
supplement

Community  
to inspire

## BEcoming Her is the Secret - foundational program

On top of our foundational program, BEcoming Her is the Secret, we have supplemental offerings so that you begin to LIVE the teachings in your daily life and see the amazing results come to fruition.

Every Monday, Julie holds a live Monday Mindset Message - it is like the sermon for the week! You can tune in live or decide ahead of time and put on the calendar when you will listen that week. Our clients can't wait for Monday Mindset Message (MMM)! You also get access to all previous MMM - and there are a lot! All organized by topic.

Every single day there is a message waiting for you in The Daily Message. 2-4 minute message from Julie to reframe your day and get you moving in the right direction - so powerful! We recommend you take the 30 day challenge after you get through lesson 2 of the BEcoming Her is the Secret. You will want to have your NOW goal -- the next big goal you're going after.

Every Thursday at 11:00 eastern is a live coaching session with Julie. You can get live coaching to help you get unstuck and make faster progress. You can also listen to replay. When we listen to others get coached, we often have huge breakthroughs because we have similar questions.



Read to Join Us? [Click Here.](#)

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## Supplemental Masterclasses & Courses to Go Deeper



You will find a library of courses, masterclasses and workshops on many topics available to you as you need and want them. We start with and really understand BEcoming Her is the Secret, but then you can go deeper on topics you are interested in inside the Course area.

### CURRENT AVAILABLE MASTERCLASSES:

**IGNITE Your Goals:** *Learn the process to set goals, create effective action plans and setting routines for success!*

**Position, Package, Price for Profit:** *Service based entrepreneur workshop to help you scale your business!*

**The 6 Figure MLM Team:** *Learn how to create a 6 figure (yes, \$100K+) network marketing, MLM, Direct Sales team!*

**IGNITE Manifestation Method Masterclass:** *Unlock the secrets to getting what it is you actually want! Special replay of our most popular masterclass from January 2022.*

**2K Network Marketing Training:** *Make \$2K a month in your network marketing business BEFORE you start recruiting others.*

**Money Matters Masterclass:** *Transform your mindset about money and what is possible.*

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# Private Podcast!

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Radio

In IGNITE Her Society, we want it to be simple to listen to replays of our sessions while you grocery shop, clean, fold laundry, and all the things of life!

A special private podcast called IGNITE Her Society Radio just for our Society members.



Questions? Email us at [support@julieciardi.com](mailto:support@julieciardi.com)

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**Book Club**

The  
**Monthly**  
*Book*



**In IGNITE Her Society, we don't just simply read a book and put it back on the shelf, we study it!**

Join a book club like no other! We study books that create incredible change in our awareness and in our results. From discussions to live events, come study with Julie and 100s of women!



Questions? Email us at [support@julieciardi.com](mailto:support@julieciardi.com)

# COMMUNITY

In addition to the amazing daily, weekly, monthly content, you can also create your own profile, almost like a mini web page! Put your mission, photo, location and all the links for people to connect with you and work with you.

You will have access to a group of 100s of women doing this work with you. Use The Society Hub to ask questions, share wins and aha's. Make new friends, collaborate, attend local meet ups and more.

It is a phenomenal benefit!









Imagine being able to find, connect, collaborate and network in a whole new way!

The image displays two overlapping profile cards from a community platform. The top card is for Jennifer Piala, a Financial Abundance Coach. Her profile includes a circular profile picture of her smiling, a bio stating she is a mom, wife, and RN on a mission to help women with financial concerns, and buttons for 'Say Hello' and 'Follow'. The bottom card is for Dana Nickos, who helps women stop overwhelm and avoid burnout. Her profile features a circular profile picture, a bio, and 'Say Hello' and 'Follow' buttons. Both cards have a 'Close' button in the top right corner. The background of the cards is a light pinkish-red color.

Ready to Join Us? [Click Here.](#)

# MANIFESTO

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Society™

-  We create our life. We have 100% responsibility for our life. Everything we want starts within.
-  We manage our mind and connect to soul & source to co-create the lives we desire.
-  We make DECISIONS.
-  We create Abundant Life Game Plans and take steps every day in the DIRECTION of our life vision.
-  We are not in a hurry - we know that there isn't better than here. We allow the time necessary.
-  We know we need to BEcome the version of us with goal achieved NOW.
-  We are committed to BEcoming Her. We are compassionate scientists on our journey to Her.
-  We joyfully pick up the flame and BEcome the torchbearers for our family & community.

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This program has provided techniques for propelling my life forward with bold, effective, goal-oriented action steps. The tools I've gained are everlasting, and my expansion has evolved so vastly that it is now unmeasurable.

Patty Atkinson



I was the person who used to roll my eyes at personal development - I didn't see the need for it! I was generally a positive person and was happy! Julie made me realize that being happy doesn't mean I should settle for a life without growth. Doing the work to design a life on my terms has opened up a new career, better relationships and so much more!

Sara Carlisi



Since joining this program, I have increased my business and my vision in numerous ways, while expanding into 5 countries. This includes mentoring CEOs, business coaches (men & women) along with business people at all levels. I LOVE Her and BEing Her. Julie's coaching has changed my life.

Lauren Wingate

Questions? Email us at [support@julieciardi.com](mailto:support@julieciardi.com)

# WHAT DO YOU HAVE TO LOSE?

**We promise you have everything to gain!**

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Imagine having to look back at your past self with a telescope after all of the growth and success you've reaching in achieving your goals? That's the possibility for you inside IGNITE Her Society!

This is why we recommend staying with us for a year. We want you to really experience the Society as it was intended which is an incubator of real change, real results which creates real joy and purpose.



Let's get started!

\$97/Month

NO CONTRACTS, NO COMMITMENT  
PAY FOR THE YEAR FOR A DISCOUNT

You won't want to miss the Society's DAILY, WEEKLY, & MONTHLY options to fuel your mind, hold yourself accountable and be in the DIRECTION of your goals.

**Join Us! Click Here.**